



**Integrity**  
Integrated  
*Creating, building and connecting leaders*

# Conversations & Connections

**Ginny Wilson-Peters invites you to attend a five-part luncheon series based on**

## Leadership Communication Skills

Enroll for the entire series or any number of individual sessions!

### 1. Listening *(Tuesday, October 19)*

Yes, we're devoting an entire session to listening—because many people are lousy listeners. And yet, many of us yearn for bosses, colleagues, and others who will truly listen to our needs. This interactive session will include practice time for the effective listening skills we will be discussing.

### 2. Personal Branding *(Tuesday, November 2)*

Everyone has a personal brand. The question is, are you in charge of your brand or are others creating it for you? This session will go over the elements of personal branding and how to manage your own brand. Learn how to present a consistent message to people both inside and outside of your organization. Your brand will thank you.

### 3. Difficult One-on-one Conversations *(Friday, November 19)*

Do you find yourself in a difficult situation where emotions run strong, opinions vary, personalities clash, and the stakes are high? Before these intense situations become out of control, learn the skills to effectively handle yourself and others. Participants will learn to prepare themselves by acquiring the tools they need to face these moments with calm, confident communications to get the results they want.

### 4. Providing Effective Feedback *(Thursday, December 2)*

Despite the importance of providing effective feedback, many managers say it is the most difficult part of their job. This session will provide tools for delivering effective, positive, and constructive feedback.

### 5. Art of Storytelling in Leadership *(Thursday, December 16)*

Storytelling is an essential leadership skill for a variety of reasons. In this session, we'll focus on two of those areas: 1) Creating a story around your own teachable moments and 2) Communicating a shared vision for the future.

**OPEN TO MEN AND WOMEN FROM ALL INDUSTRIES!**

Dates: **Listed next to each session**

Time: **11:30 a.m. - 1:30 p.m.**

Location: **Kirkwood Training & Outreach Services**

At Kirkwood Community College

3375 Armar Drive, Marion, IA

Cost: \$150 pre-register for the series of five or \$35 per session. Registration includes lunch, program, materials and networking.

To register: **Contact Chelsea Hillman at 319-310-4938 or [chillman@IntegrityIntegrated.com](mailto:chillman@IntegrityIntegrated.com)**

[www.IntegrityIntegrated.com](http://www.IntegrityIntegrated.com)

*"I love how Ginny challenges our thinking and presents in a way that's different from what I've heard from other facilitators. Too many times I go to training and don't apply what I've learned. Her topics not only apply to work, but they also apply to everyday life."*

**- Sue Daughtery  
Rockwell Collins**